



PRESS RELEASE

LOS ANGELES, July 7, 2022 -- Factory Optic, a specialty provider of custom solutions and services for the film and television industries, announces the launch of a new, low cost, portable production tool called QuickTC. Small enough to hang on your keychain, this unique battery-powered device takes SMPTE timecode in on BNC and reads out timecode, user bits, frame rate and signal voltage amplitude.

As a rapid deployment tool, it will become your simple, on-the-go, 'GO/NO-GO' tester for timecode and is, hands down, the quickest, easiest way to debug and confirm timecode.

QuickTC is powered by an internal rechargeable battery, which can be recharged with USB-C. It is always ready to plug into your BNC and tell you exactly what is coming in. It will not only display the timecode, but also lets you freeze it momentarily, giving you a chance to read it out. Additionally, it will provide a 1hz LED blink at :00 frames, allowing you to look across the stage and confirm all devices blinking in perfect sync. Finally, it will tell you what the signal voltage peak-to-peak levels are as well as the timecode format, including DROP FRAME.

Another simple and useful tool of the trade from Factory Optic, who has attached the following tagline to the product: *"You definitely need one of these in your pocket, on your keychain, or in your tool kit! Hurry - get one before the framerates go up!"*

For more detailed technical information about Factory Optic's new **QuickTC**, visit [HERE](#)

###

ABOUT FACTORY OPTIC

Factory Optic is a California-based consultative resource in the application of concept-to-reality technology design offering award-winning bespoke craftsmanship, across every production discipline, within the Entertainment Industry. Creative product design, exceptional innovation, and rapid prototyping / iteration are the hallmarks of its success.